



GYN
Zentrum
Goslar

Brand**Guidelines**



GYN
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Logo Usage

120 px



150 px



190 px



ClearSpace



48PX



72PX



96PX



144PX



48PX



72PX



96PX



144PX

Main Logo



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Black Color



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White Color



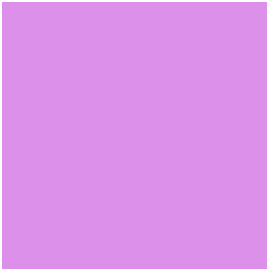
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Pattern



Color Palette

PRIMARY COLORS



HEX #DC90E9

R220 G144 B233

C19 M47 Y0 K0



HEX #733F5D

R115 G63 B93

C52 M82 Y41 K23

SECONDARY COLORS



HEX #DDB3DE

R221 G179 B222

C11 M33 Y0 K0



HEX #000000

R0 G0 B0

C75 M68 Y67 K90



HEX #CE6EE5

R206 G110 B229

C31 M62 Y0 K0



HEX #FFFFFF

R255 G255 B255

C0 M0 Y0 K0

OPACITY FILTER



GRADIENT EFFECT



HEX #DC90E9

R220 G144 B233

C19 M47 Y0 K0

HEX #DDB3DE

R221 G179 B222

C11 M33 Y0 K0



Typography

OPEN SANS - LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
\$ % & ? = ! # @

OPEN SANS - ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
\$ % & ? = ! # @*

OPEN SANS - BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
\$ % & ? = ! # @**

OPEN SANS - REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
\$ % & ? = ! # @

OPEN SANS - SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
\$ % & ? = ! # @

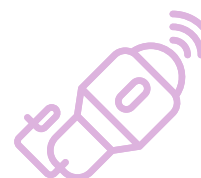
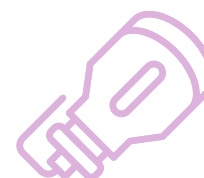
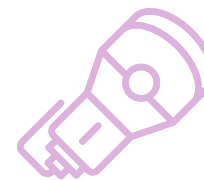
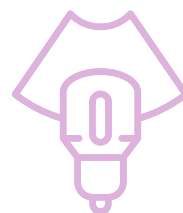
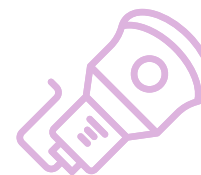
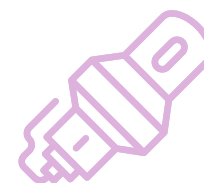
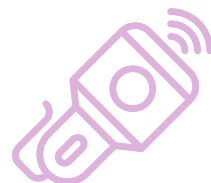
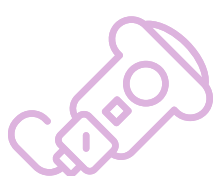
OPEN SANS - BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
\$ % & ? = ! # @**

Backgrounds



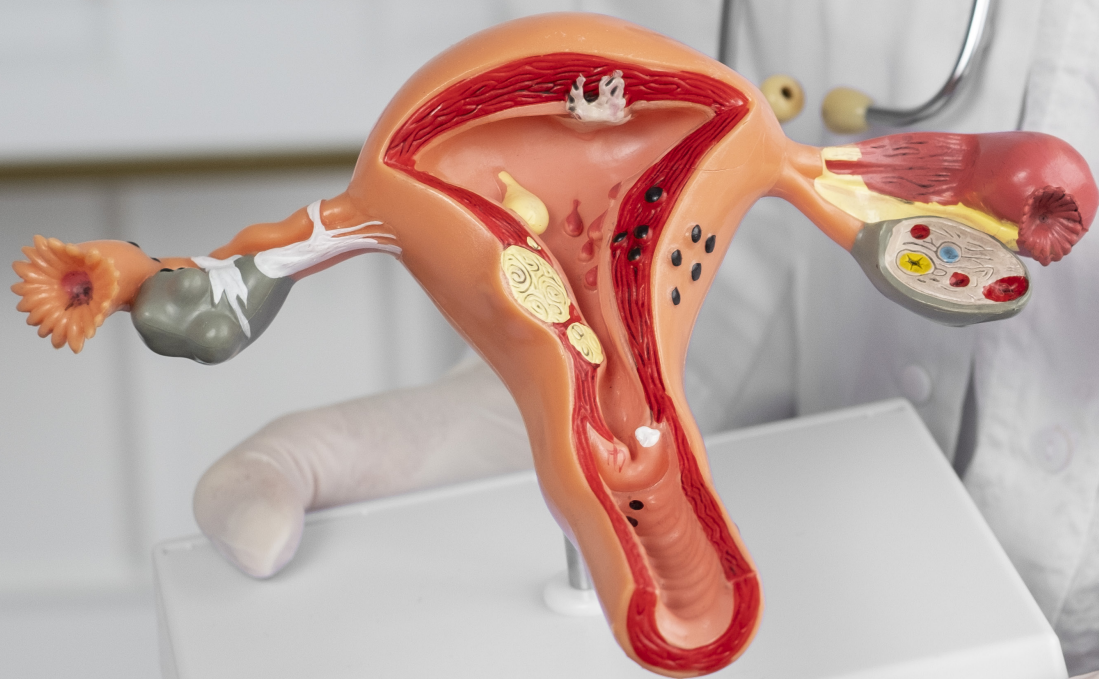
Iconography





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Thank**You**